

OYSTER PERPETUAL DATEJUST

ICONIC AESTHETICS



OYSTER PERPETUAL

DATEJUST

Four new white Rolesor versions (combining Oystersteel and 18 ct white gold) of the Oyster Perpetual Datejust 31 join the Datejust range.

The first watch, featuring a bezel set with 46 brilliant-cut diamonds, has an aubergine, sunray-finish dial that is adorned with a diamond-set Roman VI. The three other versions are fitted respectively with a mint green, sunray-finish dial, white lacquer dial, or dark grey, sunray-finish dial, and a fluted bezel in 18 ct white gold. The hands and index hour markers or Roman numerals on all four watches are in 18 ct white gold. The light

reflections on the case sides and lugs highlight the elegant profile of the 31 mm Oyster case.

These new watches are equipped with calibre 2236, a movement at the forefront of watchmaking technology.

Like all Rolex watches, the Oyster Perpetual Datejust 31 carries the Superlative Chronometer certification, which ensures excellent performance on the wrist. The Superlative Chronometer status is symbolized by the green seal that comes with every Rolex watch and is coupled with an international five-year guarantee.





OYSTER PERPETUAL DATEJUST

FOUR NEW WHITE ROLESOR VERSIONS
(COMBINING OYSTERSTEEL AND
18 CT WHITE GOLD) OF THE
OYSTER PERPETUAL DATEJUST 31
JOIN THE DATEJUST RANGE.

OYSTER PERPETUAL

DATEJUST 31

Case reference
278384 RBR

Bracelet reference
72360

Certification
Superlative Chronometer
(COSC + Rolex certification
after casing)

International five-year guarantee



CASE

Diameter
• 31 mm

Material
• Oystersteel and 18 ct white gold
(white Rolesor)

Middle case
• Polished finish

Bezel
• Set with 46 brilliant-cut diamonds

Waterproofness
• 100 metres (330 feet)

MOVEMENT

• Calibre 2236, *Manufacture Rolex*
• Mechanical movement
with bidirectional self-winding
via Perpetual rotor

Precision
• $-2/+2$ sec/day, after casing

Functions
• Centre hour, minute and
seconds hands
• Instantaneous date at 3 o'clock
with secure rapid-setting

Oscillator
• Syloxi hairspring in silicon
with patented geometry
• Paraflex shock absorbers

Power reserve
• Approximately 55 hours

DIAL

• Aubergine, gloss, sunray finish
• Roman numerals in
18 ct white gold,
VI set with 11 diamonds
• Hands in 18 ct white gold

BRACELET

• Oyster, solid links
• Oystersteel
• Folding Oysterclasp
• Easylink comfort extension link
(approx. 5 mm)

OYSTER PERPETUAL

DATEJUST 31

Case reference
278274

Bracelet reference
63360

Certification
Superlative Chronometer
(COSC + Rolex certification
after casing)

International five-year guarantee



CASE

Diameter
• 31 mm

Material
• Oystersteel and 18 ct white gold
(white Rolesor)

Middle case
• Polished finish

Bezel
• Fluted

Waterproofness
• 100 metres (330 feet)

MOVEMENT

• Calibre 2236, *Manufacture Rolex*
• Mechanical movement
with bidirectional self-winding
via Perpetual rotor

Precision
• $-2/+2$ sec/day, after casing

Functions
• Centre hour, minute and
seconds hands
• Instantaneous date at 3 o'clock
with secure rapid-setting

Oscillator
• Syloxi hairspring in silicon
with patented geometry
• Paraflex shock absorbers

Power reserve
• Approximately 55 hours

DIAL

• Mint green, gloss, sunray finish
• Hour markers in 18 ct white gold,
Chromalight
• Hands in 18 ct white gold.
Chromalight, apart from the
seconds hand

BRACELET

• Jubilee, solid links
• Oystersteel
• Concealed folding Crownclasp

OYSTER PERPETUAL

DATEJUST 31

Case reference

278274

Bracelet reference

72360

Certification

Superlative Chronometer
(COSC + Rolex certification
after casing)

International five-year guarantee



CASE

Diameter

• 31 mm

Material

• Oystersteel and 18 ct white gold
(white Rolesor)

Middle case

• Polished finish

Bezel

• Fluted

Waterproofness

• 100 metres (330 feet)

MOVEMENT

• Calibre 2236, *Manufacture Rolex*
• Mechanical movement
with bidirectional self-winding
via Perpetual rotor

Precision

• $-2/+2$ sec/day, after casing

Functions

• Centre hour, minute and
seconds hands
• Instantaneous date at 3 o'clock
with secure rapid-setting

Oscillator

• Syloxi hairspring in silicon
with patented geometry
• Paraflex shock absorbers

Power reserve

• Approximately 55 hours

DIAL

• White lacquer
• Roman numerals in
18 ct white gold
• Hands in 18 ct white gold

BRACELET

• Oyster, solid links
• Oystersteel
• Folding Oysterclasp
• Easylink comfort extension link
(approx. 5 mm)

OYSTER PERPETUAL

DATEJUST 31

Case reference
278274

Bracelet reference
63360

Certification
Superlative Chronometer
(COSC + Rolex certification
after casing)

International five-year guarantee



CASE

Diameter
• 31 mm

Material
• Oystersteel and 18 ct white gold
(white Rolesor)

Middle case
• Polished finish

Bezel
• Fluted

Waterproofness
• 100 metres (330 feet)

MOVEMENT

• Calibre 2236, *Manufacture Rolex*
• Mechanical movement
with bidirectional self-winding
via Perpetual rotor

Precision
• $-2/+2$ sec/day, after casing

Functions
• Centre hour, minute and
seconds hands
• Instantaneous date at 3 o'clock
with secure rapid-setting

Oscillator
• Syloxi hairspring in silicon
with patented geometry
• Paraflex shock absorbers

Power reserve
• Approximately 55 hours

DIAL

• Dark grey, gloss, sunray finish
• Hour markers in 18 ct white gold,
Chromalight
• Hands in 18 ct white gold.
Chromalight, apart from the
seconds hand

BRACELET

• Jubilee, solid links
• Oystersteel
• Concealed folding Crownclasp



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WECHAT



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