

NEW WATCHES 2020



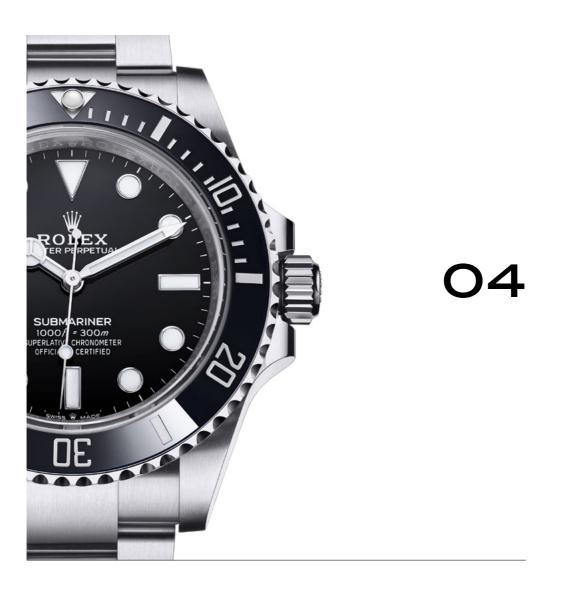


ROLEX IS INTRODUCING THE LATEST CREATIONS IN ITS OYSTER PERPETUAL COLLECTION

This year, Rolex is unveiling the new generation of its is enhanced with a new model, the Oyster Perpetual 41, Oyster Perpetual Submariner and Oyster Perpetual Submariner Date divers' watches. The timepieces' redesigned, slightly larger 41 mm case is equipped with calibre 3230 and calibre 3235 respectively. The white Rolesor version (combining Oystersteel and 18 ct white gold) of the Oyster Perpetual Datejust 31 adopts calibre 2236 and new elegant, refined dials. The Oyster Perpetual range

as well as novel versions of the Oyster Perpetual 36 with lacquer dials in vibrant colours. The Oyster Perpetual Sky-Dweller in 18 ct yellow gold is fitted with an Oysterflex bracelet; it is the brand's first watch from the Classic category to feature this innovative bracelet made of high-performance black elastomer.





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CONQUERING THE DEEP



OYSTER PERPETUAL SUBMARINER

Rolex is introducing the new generation of its Oyster Perpetual Submariner and Oyster Perpetual Submariner Date, watches that exemplify the historic links between Rolex and the world of diving. Both timepieces now feature a redesigned, slightly larger 41 mm case – whose profile is highlighted by the light reflections from the case sides - and are fitted on a remodelled bracelet. They are equipped with movements at the forefront of watchmaking technology - the Submariner with calibre 3230, unveiled by the brand this year, and the Submariner Date with calibre 3235, offering both time and date functions, and used in the Submariner range for the first time.

rotatable bezel with matching Cerachrom insert. A yellow Rolesor version (combining Oystersteel and 18 ct yellow gold) of the Submariner Date presents a royal blue dial with a rotatable bezel and a blue Cerachrom insert.

Two versions of the Submariner Date, one in Oystersteel and the other in 18 ct white gold, bring distinctive colour combinations, with the dial and Cerachrom insert in different hues. The first watch blends a black dial with a green bezel, while the second proposes a black dial and a blue bezel.

Like all Rolex watches, the Oyster Perpetual Submariner and Submariner Date carry the Superlative Chronometer certification, which ensures excellent performance on the wrist. The Superlative Chronometer status is symbolized True to its aesthetic heritage, the new by the green seal that comes with every Rolex Submariner in Oystersteel has a black dial and watch and is coupled with an international fiveyear guarantee.





OYSTER PERPETUAL SUBMARINER

THE SUBMARINER AND SUBMARINER DATE NOW FEATURE A REDESIGNED, SLIGHTLY LARGER 41 MM CASE.

SUBMARINER

Case reference 124060

Bracelet reference 97JB00

Certification Superlative Chronometer (COSC + Rolex certification after casing)

International five-year guarantee





CASE

Diameter

• 41 mm

Material

Oystersteel

Middle case

Satin finish with polished sides

Bezel

- Unidirectional rotatable
- 60-minute graduated monobloc Cerachrom insert in black ceramic; moulded, recessed graduations and numerals

Waterproofness

• 300 metres (1,000 feet)

MOVEMENT

- via Perpetual rotor

Precision

Functions

seconds hands

Oscillator

- hairspring

Escapement

energy efficiency

Power reserve

• Calibre 3230, Manufacture Rolex Mechanical movement with bidirectional self-winding

-2/+2 sec/day, after casing

• Centre hour, minute and

 Paramagnetic blue Parachrom Paraflex shock absorbers

Chronergy with optimized

Approximately 70 hours

DIAL

- Black lacquer
- Hour markers in 18 ct white gold, Chromalight
- Hands in 18 ct white gold, Chromalight

- Oyster, solid links
- Oystersteel
- Oysterlock folding safety clasp
- Rolex Glidelock extension system (approx. 20 mm in increments of approx. 2 mm)

SUBMARINER DATE

Case reference 126610 LV

Bracelet reference 97JB00

Certification Superlative Chronometer (COSC + Rolex certification after casing)

International five-year guarantee





CASE

Diameter

• 41 mm

Material

Oystersteel

Middle case

Satin finish with polished sides

Bezel

- Unidirectional rotatable
- 60-minute graduated monobloc Cerachrom insert in green ceramic; moulded, recessed graduations and numerals

Waterproofness

300 metres (1,000 feet)

MOVEMENT

- Calibre 3235, *Manufacture Rolex* Mechanical movement with bidirectional self-winding
- via Perpetual rotor

Precision

Functions

- Centre hour, minute and seconds hands Instantaneous date at 3 o'clock

Oscillator

- Paramagnetic blue Parachrom hairspring Paraflex shock absorbers

Escapement

energy efficiency

Power reserve

Approximately 70 hours

- -2/+2 sec/day, after casing
- with secure rapid-setting

Chronergy with optimized

DIAL

- Black lacquer
- Hour markers in 18 ct white gold, Chromalight
- Hands in 18 ct white gold, Chromalight

- Oyster, solid links
- Oystersteel
- Oysterlock folding safety clasp
- Rolex Glidelock extension system (approx. 20 mm in increments of approx. 2 mm)

SUBMARINER DATE

Case reference 126613 LB

Bracelet reference 97JA03

Certification Superlative Chronometer (COSC + Rolex certification after casing)

International five-year guarantee





CASE

Diameter

• 41 mm

Material

 Oystersteel and 18 ct yellow gold (yellow Rolesor)

Middle case

Satin finish with polished sides

Bezel

- Unidirectional rotatable
- 60-minute graduated monobloc Cerachrom insert in blue ceramic; moulded, recessed graduations and numerals

Waterproofness

300 metres (1,000 feet)

MOVEMENT

- Calibre 3235, *Manufacture Rolex* Mechanical movement with bidirectional self-winding
- via Perpetual rotor

Precision

Functions

- Centre hour, minute and seconds hands

Oscillator

- Paramagnetic blue Parachrom hairspring Paraflex shock absorbers

Escapement

 Chronergy with optimized energy efficiency

Power reserve

Approximately 70 hours

- -2/+2 sec/day, after casing
- Instantaneous date at 3 o'clock
- with secure rapid-setting

DIAL

- Royal blue, gloss, sunray finish
- Hour markers in 18 ct yellow gold, Chromalight
- Hands in 18 ct yellow gold, Chromalight

- Oyster, solid links
- Oystersteel and 18 ct yellow gold (yellow Rolesor)
- Oysterlock folding safety clasp
- Rolex Glidelock extension system (approx. 20 mm in increments of approx. 2 mm)

SUBMARINER DATE

Case reference 126619 LB

Bracelet reference 97JA09

Certification Superlative Chronometer (COSC + Rolex certification after casing)

International five-year guarantee





CASE

Diameter

• 41 mm

Material

18 ct white gold

Middle case

Satin finish with polished sides

Bezel

- Unidirectional rotatable
- 60-minute graduated monobloc Cerachrom insert in blue ceramic; moulded, recessed graduations and numerals

Waterproofness

300 metres (1,000 feet)

MOVEMENT

- Calibre 3235, *Manufacture Rolex* Mechanical movement with bidirectional self-winding
- via Perpetual rotor

Precision

Functions

- Centre hour, minute and seconds hands Instantaneous date at 3 o'clock

Oscillator

- Paramagnetic blue Parachrom hairspring Paraflex shock absorbers

Escapement

 Chronergy with optimized energy efficiency

Power reserve

Approximately 70 hours

- -2/+2 sec/day, after casing
- with secure rapid-setting

DIAL

- Black lacquer
- Hour markers in 18 ct white gold, Chromalight
- Hands in 18 ct white gold, Chromalight

- Oyster, solid links
- 18 ct white gold
- Oysterlock folding safety clasp
- Rolex Glidelock extension system (approx. 20 mm in increments of approx. 2 mm)

OYSTER PERPETUAL DATEJUST

ICONIC AESTHETICS



DATEJUST

Four new white Rolesor versions (combining Oystersteel and 18 ct white gold) of the Oyster Perpetual Datejust 31 join the Datejust range.

The first watch, featuring a bezel set with 46 brilliant-cut diamonds, has an aubergine, sunrayfinish dial that is adorned with a diamond-set Roman VI. The three other versions are fitted respectively with a mint green, sunray-finish dial, white lacquer dial, or dark grey, sunray-finish dial, and a fluted bezel in 18 ct white gold. The hands and index hour markers or Roman numerals on all four watches are in 18 ct white gold. The light

reflections on the case sides and lugs highlight the elegant profile of the 31 mm Oyster case.

These new watches are equipped with calibre 2236, a movement at the forefront of watchmaking technology.

Like all Rolex watches, the Oyster Perpetual Datejust 31 carries the Superlative Chronometer certification, which ensures excellent performance on the wrist. The Superlative Chronometer status is symbolized by the green seal that comes with every Rolex watch and is coupled with an international five-year guarantee.





FOUR NEW WHITE ROLESOR VERSIONS (COMBINING OYSTERSTEEL AND 18 CT WHITE GOLD) OF THE OYSTER PERPETUAL DATEJUST 31 JOIN THE DATEJUST RANGE.

OYSTER PERPETUAL DATEJUST

DATEJUST 31

Case reference 278384 RBR

Bracelet reference 72360

Certification

Superlative Chronometer (COSC + Rolex certification after casing)

International five-year guarantee



CASE

Diameter

• 31 mm

Material

 Oystersteel and 18 ct white gold (white Rolesor)

Middle case

Polished finish

Bezel

Set with 46 brilliant-cut diamonds

Waterproofness

• 100 metres (330 feet)

MOVEMENT

- Calibre 2236, Manufacture Rolex Mechanical movement with bidirectional self-winding
- via Perpetual rotor

Precision

Functions

- Centre hour, minute and seconds hands Instantaneous date at 3 o'clock
- with secure rapid-setting

Oscillator

- Syloxi hairspring in silicon with patented geometry Paraflex shock absorbers

Power reserve

-2/+2 sec/day, after casing

Approximately 55 hours

DIAL

- Aubergine, gloss, sunray finish
- Roman numerals in 18 ct white gold, VI set with 11 diamonds
- Hands in 18 ct white gold

- Oyster, solid links
- Oystersteel
- Folding Oysterclasp
- Easylink comfort extension link (approx. 5 mm)

DATEJUST 31

Case reference 278274

Bracelet reference 63360

Certification

Superlative Chronometer (COSC + Rolex certification after casing)

International five-year guarantee



CASE

Diameter

• 31 mm

Material

 Oystersteel and 18 ct white gold (white Rolesor)

Middle case

Polished finish

Bezel

Fluted

Waterproofness

• 100 metres (330 feet)

MOVEMENT

- Calibre 2236, Manufacture Rolex Mechanical movement with bidirectional self-winding
- via Perpetual rotor

Precision

Functions

- Centre hour, minute and seconds hands Instantaneous date at 3 o'clock
- with secure rapid-setting

Oscillator

- Syloxi hairspring in silicon with patented geometry Paraflex shock absorbers

Power reserve

-2/+2 sec/day, after casing

• Approximately 55 hours

DIAL

- Mint green, gloss, sunray finish
- Hour markers in 18 ct white gold, Chromalight
- Hands in 18 ct white gold. Chromalight, apart from the seconds hand

- Jubilee, solid links
- Oystersteel
- Concealed folding Crownclasp

DATEJUST 31

Case reference 278274

Bracelet reference 72360

Certification

Superlative Chronometer (COSC + Rolex certification after casing)

International five-year guarantee



CASE

Diameter

• 31 mm

Material

 Oystersteel and 18 ct white gold (white Rolesor)

Middle case

Polished finish

Bezel

Fluted

Waterproofness

• 100 metres (330 feet)

MOVEMENT

- via Perpetual rotor

Precision

Functions

- seconds hands
- with secure rapid-setting

Oscillator

Power reserve

• Calibre 2236, Manufacture Rolex Mechanical movement with bidirectional self-winding

-2/+2 sec/day, after casing

• Centre hour, minute and Instantaneous date at 3 o'clock

 Syloxi hairspring in silicon with patented geometry Paraflex shock absorbers

Approximately 55 hours

DIAL

- White lacquer
- Roman numerals in 18 ct white gold
- Hands in 18 ct white gold

- Oyster, solid links
- Oystersteel
- Folding Oysterclasp
- Easylink comfort extension link (approx. 5 mm)

DATEJUST 31

Case reference 278274

Bracelet reference 63360

Certification

Superlative Chronometer (COSC + Rolex certification after casing)

International five-year guarantee



CASE

Diameter

• 31 mm

Material

 Oystersteel and 18 ct white gold (white Rolesor)

Middle case

Polished finish

Bezel

Fluted

Waterproofness

• 100 metres (330 feet)

MOVEMENT

- Calibre 2236, Manufacture Rolex Mechanical movement with bidirectional self-winding
- via Perpetual rotor

Precision

Functions

- Centre hour, minute and seconds hands Instantaneous date at 3 o'clock
- with secure rapid-setting

Oscillator

- Syloxi hairspring in silicon with patented geometry Paraflex shock absorbers

Power reserve

-2/+2 sec/day, after casing

Approximately 55 hours

DIAL

- Dark grey, gloss, sunray finish
- Hour markers in 18 ct white gold, Chromalight
- Hands in 18 ct white gold. Chromalight, apart from the seconds hand

- Jubilee, solid links
- Oystersteel
- Concealed folding Crownclasp

DARING AND PANACHE



The Oyster Perpetual range is enhanced with a new model, the Oyster Perpetual 41, as well as versions of the Oyster Perpetual 36 displaying dials in vivid colours. The light reflections on the case sides highlight the elegant profile of the Oyster case, which is made from Oystersteel. Measuring 41 mm or 36 mm respectively, it is fitted with a domed bezel.

One version of the Oyster Perpetual 41 has a novel configuration: its silver, sunray-finish dial is graced with hands and hour markers in 18 ct yellow gold. A second version is introduced with a bright black, sunray-finish dial and hands and hour markers in 18 ct white gold.

The Oyster Perpetual 36 is unveiled with a dynamic and vibrant new look, offering lacquer blue, yellow, coral red and green.

The new generation of the Oyster Perpetual model has a Chromalight display: the hands and hour markers are coated or filled with a luminescent material that emits a long-lasting blue glow in dark conditions.

The Oyster Perpetual 41 and the new versions of the Oyster Perpetual 36 are equipped with calibre 3230, a movement at the forefront of watchmaking technology, launched by Rolex this year.

Like all Rolex watches, the Oyster Perpetual 41 and Oyster Perpetual 36 carry the Superlative Chronometer certification, which ensures excellent performance on the wrist. The Superlative Chronometer status is symbolized by the green seal that comes with every Rolex watch and is dials in five new colours: candy pink, turquoise coupled with an international five-year guarantee.







THE NEW GENERATION OF THE OYSTER PERPETUAL MODEL HAS A CHROMALIGHT DISPLAY.

OYSTER PERPETUAL

Case reference 124300

Bracelet reference 72JB10

Certification Superlative Chronometer (COSC + Rolex certification after casing)

International five-year guarantee



CASE

Diameter

• 41 mm

Material

Oystersteel

Middle case

Satin finish with polished sides

Bezel

Domed

Waterproofness

• 100 metres (330 feet)

MOVEMENT

- Calibre 3230, Manufacture Rolex Mechanical movement with bidirectional self-winding
- via Perpetual rotor

Precision

Functions

 Centre hour, minute and seconds hands

Oscillator

- Paramagnetic blue Parachrom hairspring
- Paraflex shock absorbers

Escapement

 Chronergy with optimized energy efficiency

Power reserve

Approximately 70 hours

-2/+2 sec/day, after casing

DIAL

- Silver, gloss, sunray finish
- Hour markers in 18 ct yellow gold, Chromalight
- Hands in 18 ct yellow gold. Chromalight, apart from the seconds hand

- Oyster, solid links
- Oystersteel
- Folding Oysterclasp
- Easylink comfort extension link (approx. 5 mm)

Case reference 124300

Bracelet reference 72JB10

Certification Superlative Chronometer (COSC + Rolex certification after casing)

International five-year guarantee



CASE

Diameter

• 41 mm

Material

Oystersteel

Middle case

Satin finish with polished sides

Bezel

Domed

Waterproofness

• 100 metres (330 feet)

MOVEMENT

- Calibre 3230, Manufacture Rolex Mechanical movement with bidirectional self-winding
- via Perpetual rotor

Precision

Functions

 Centre hour, minute and seconds hands

Oscillator

- Paramagnetic blue Parachrom hairspring
- Paraflex shock absorbers

Escapement

 Chronergy with optimized energy efficiency

Power reserve

Approximately 70 hours

-2/+2 sec/day, after casing

DIAL

- Bright black, gloss, sunray finish
- Hour markers in 18 ct white gold, Chromalight
- Hands in 18 ct white gold. Chromalight, apart from the seconds hand

- Oyster, solid links
- Oystersteel
- Folding Oysterclasp
- Easylink comfort extension link (approx. 5 mm)

Case reference 126000

Bracelet reference 72HB00

Certification Superlative Chronometer (COSC + Rolex certification after casing)

International five-year guarantee



CASE

Diameter

• 36 mm

Material

Oystersteel

Middle case

Satin finish with polished sides

Bezel

Domed

Waterproofness

• 100 metres (330 feet)

MOVEMENT

- Calibre 3230, Manufacture Rolex Mechanical movement with bidirectional self-winding
- via Perpetual rotor

Precision

Functions

• Centre hour, minute and seconds hands

Oscillator

- Paramagnetic blue Parachrom hairspring
- Paraflex shock absorbers

Escapement

 Chronergy with optimized energy efficiency

Power reserve

• Approximately 70 hours

-2/+2 sec/day, after casing

DIAL

- Candy pink lacquer
- Hour markers in 18 ct white gold, Chromalight
- Hands in 18 ct white gold. Chromalight, apart from the seconds hand

- Oyster, solid links
- Oystersteel
- Folding Oysterclasp
- Easylink comfort extension link (approx. 5 mm)

Case reference 126000

Bracelet reference 72HB00

Certification Superlative Chronometer (COSC + Rolex certification after casing)

International five-year guarantee



CASE

Diameter

• 36 mm

Material

Oystersteel

Middle case

Satin finish with polished sides

Bezel

Domed

Waterproofness

• 100 metres (330 feet)

MOVEMENT

- Calibre 3230, Manufacture Rolex Mechanical movement with bidirectional self-winding
- via Perpetual rotor

Precision

Functions

• Centre hour, minute and seconds hands

Oscillator

- Paramagnetic blue Parachrom hairspring
- Paraflex shock absorbers

Escapement

Power reserve

• Approximately 70 hours

-2/+2 sec/day, after casing

 Chronergy with optimized energy efficiency

DIAL

- Turquoise blue lacquer
- Hour markers in 18 ct white gold, Chromalight
- Hands in 18 ct white gold. Chromalight, apart from the seconds hand

- Oyster, solid links
- Oystersteel
- Folding Oysterclasp
- Easylink comfort extension link (approx. 5 mm)

Case reference 126000

Bracelet reference 72HB00

Certification Superlative Chronometer (COSC + Rolex certification after casing)

International five-year guarantee



CASE

Diameter

• 36 mm

Material

Oystersteel

Middle case

Satin finish with polished sides

Bezel

Domed

Waterproofness

• 100 metres (330 feet)

MOVEMENT

- Calibre 3230, Manufacture Rolex Mechanical movement with bidirectional self-winding
- via Perpetual rotor

Precision

Functions

• Centre hour, minute and seconds hands

Oscillator

- Paramagnetic blue Parachrom hairspring
- Paraflex shock absorbers

Escapement

 Chronergy with optimized energy efficiency

Power reserve

• Approximately 70 hours

-2/+2 sec/day, after casing

DIAL

- Yellow lacquer
- Hour markers in 18 ct white gold, Chromalight
- Hands in 18 ct white gold. Chromalight, apart from the seconds hand

- Oyster, solid links
- Oystersteel
- Folding Oysterclasp
- Easylink comfort extension link (approx. 5 mm)

Case reference 126000

Bracelet reference 72HB00

Certification Superlative Chronometer (COSC + Rolex certification after casing)

International five-year guarantee



CASE

Diameter

• 36 mm

Material

Oystersteel

Middle case

Satin finish with polished sides

Bezel

Domed

Waterproofness

• 100 metres (330 feet)

MOVEMENT

- Calibre 3230, Manufacture Rolex Mechanical movement with bidirectional self-winding
- via Perpetual rotor

Precision

Functions

• Centre hour, minute and seconds hands

Oscillator

- Paramagnetic blue Parachrom hairspring
- Paraflex shock absorbers

Escapement

 Chronergy with optimized energy efficiency

Power reserve

• Approximately 70 hours

-2/+2 sec/day, after casing

DIAL

- Coral red lacquer
- Hour markers in 18 ct white gold, Chromalight
- Hands in 18 ct white gold. Chromalight, apart from the seconds hand

- Oyster, solid links
- Oystersteel
- Folding Oysterclasp
- Easylink comfort extension link (approx. 5 mm)

Case reference 126000

Bracelet reference 72HB00

Certification Superlative Chronometer (COSC + Rolex certification after casing)

International five-year guarantee



CASE

Diameter

• 36 mm

Material

Oystersteel

Middle case

Satin finish with polished sides

Bezel

Domed

Waterproofness

• 100 metres (330 feet)

MOVEMENT

- Calibre 3230, Manufacture Rolex Mechanical movement with bidirectional self-winding
- via Perpetual rotor

Precision

Functions

• Centre hour, minute and seconds hands

Oscillator

- Paramagnetic blue Parachrom hairspring
- Paraflex shock absorbers

Escapement

 Chronergy with optimized energy efficiency

Power reserve

• Approximately 70 hours

-2/+2 sec/day, after casing

DIAL

- Green lacquer
- Hour markers in 18 ct white gold, Chromalight
- Hands in 18 ct white gold. Chromalight, apart from the seconds hand

- Oyster, solid links
- Oystersteel
- Folding Oysterclasp
- Easylink comfort extension link (approx. 5 mm)

OYSTER PERPETUAL SKY-DWELLER

AN INVITATION TO TRAVEL



SKY-DWELLER

The Oyster Perpetual Sky-Dweller is presented with an Oysterflex bracelet. Crafted from 18 ct yellow gold, this new version is the first watch from the Classic category to be fitted with this innovative bracelet made of high-performance elastomer. It also features a bright black, sunrayfinish dial with hands and hour markers in 18 ct yellow gold. The light reflections on the case sides and lugs highlight the refined profile of the 42 mm Oyster case.

This new version is of course equipped with the fluted, rotatable bezel unique to the Sky-Dweller, which is used to set the watch in conjunction with the Ring Command system.

It also has a Chromalight display: the hands and hour markers are coated or filled with a luminescent material that emits a long-lasting blue glow in dark conditions.

This new version of the Sky-Dweller is equipped with calibre 9001, at the forefront of watchmaking technology.

Like all Rolex watches, the Oyster Perpetual Sky-Dweller carries the Superlative Chronometer certification, which ensures excellent performance on the wrist. The Superlative Chronometer status is symbolized by the green seal that comes with every Rolex watch and is coupled with an international five-year guarantee.





THE SKY-DWELLER IS THE FIRST WATCH FROM THE CLASSIC CATEGORY TO BE FITTED WITH AN OYSTERFLEX BRACELET.

OYSTER PERPETUAL SKY-DWELLER

SKY-DWELLER

Case reference 326238

Oysterflex bracelet

Certification Superlative Chronometer (COSC + Rolex certification after casing)

International five-year guarantee



CASE

Diameter

• 42 mm

Material

18 ct yellow gold

Middle case

Polished finish

Bezel

• Fluted, bidirectional rotatable; Ring Command system for function setting

Waterproofness

• 100 metres (330 feet)

MOVEMENT

- Calibre 9001, Manufacture Rolex Mechanical movement with bidirectional self-winding
- via Perpetual rotor

Precision

-2/+2 sec/day, after casing

Functions

- Centre hour, minute and seconds hands
- Local time via conventional hands, independent rapid-setting of the hour hand
- Reference time via 24-hour, off-centre disc
- Instantaneous annual calendar via Saros system: rapid, bidirectional and secure setting of the date at 3 o'clock, month display via 12 apertures around the circumference of the dial

Oscillator

- Paramagnetic blue Parachrom hairspring
- Paraflex shock absorbers

Power reserve

Approximately 72 hours

DIAL

- Bright black, gloss, sunray finish
- Hour markers in 18 ct yellow gold, Chromalight
- Hands in 18 ct yellow gold. Chromalight, apart from the seconds hand

- Oysterflex
- Flexible metal blades overmoulded with high-performance elastomer
- Folding Oysterclasp in 18 ct yellow gold
- Rolex Glidelock extension system (approx. 15 mm in increments of approx. 2.5 mm)

All Rolex watches are assembled by hand with the utmost care to ensure exceptional quality. Such high standards naturally restrict our production capacity and, at times, the demand for our watches outpaces this capacity. Therefore, the availability of certain models may be limited. New Rolex watches are exclusively sold by Official Rolex Retailers, who receive regular deliveries and independently manage the allocation and sales of watches to customers. Official Rolex Retailers can provide information on the availability of Rolex watches.



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WECHAT

